

PLEASE CERTIFY THAT YOU MEET THE ELIGIBILITY CRITERIA BY CHECKING THE BOXES

- √ I am a woman journalist
- √ Journalism is my full-time profession
- √ I have 3+ years of professional reporting experience

I AM A (SELECT ONE)

Radio journalist

NAME

Kimberly Adams

DATE OF BIRTH (OPTIONAL)

The IWMF is committed to equal opportunity. For informational purposes only, you are invited to provide your date of birth but please note that you are under no obligation to complete this section. The information or decision not to provide information in this section will not be used as a factor in considering your application.

SELF-IDENTIFICATION (OPTIONAL)

The IWMF is committed to equal opportunity. For informational purposes only, you are invited to identify yourself and please note that you are under no obligation to complete this section. The information or decision not to provide information in this section will not be used as a factor in considering your application.

NATIONALITY

United States

PLEASE LIST ALL COUNTRIES FOR WHICH YOU ARE A PASSPORT HOLDER

United States

PLEASE SELECT COUNTRY WHERE YOU ARE CURRENTLY BASED

United States

EMAIL ADDRESS

(Required)

PHONE NUMBER

(Required)

SECONDARY PHONE NUMBER

(Optional)

BIOGRAPHY

Please submit your biography in third person, between 150-200 words and including the following:

- *Your full name*
- *Your position title and current employer (senior editor for Al Jazeera, freelance photojournalist, etc.)*
- *The country and city where you are based*
- *Your areas of focus (themes and places)*
- *Previous titles and employers*
- *Awards, degrees, other professional merits*

Kimberly Adams covers politics and general news for Marketplace from the Washington, D.C. Bureau. Before moving to D.C., Kimberly reported on the political, social and economic upheaval in Egypt following the Arab Spring as a freelance journalist based in Cairo. Her work aired on multiple networks in the U.S., Canada, U.K., Ireland, Germany, Hong Kong and elsewhere. While reporting in Cairo, she received awards from the National Association of Black Journalists, the Religion Communicators Council, and the Association for Women in Communication. She previously participated in IWMF's "Great Lakes" Reporting fellowship to Uganda. Prior to freelancing, Jane worked as a producer for NPR from the D.C. headquarters, covering politics, arts, culture, and breaking news as a producer for "Weekend Edition" and the Washington Political Unit. In 2011, Jane was competitively selected for NPR's reporter training program, during which she reported for WBUR in Boston.

PLEASE UPLOAD YOUR CV

WEBSITE

<https://www.marketplace.org/people/kimberly-adams>

TWITTER

@KA_Marketplace

INSTAGRAM

N/A

NUMBER OF YEARS OF PROFESSIONAL REPORTING EXPERIENCE

5

ARE YOU A FREELANCE JOURNALIST?

No

IF STAFF, PROVIDE NAME OF MEDIA OUTLET?

Marketplace

DO YOU HAVE EXPERIENCE REPORTING AS PART OF A TEAM? DESCRIBE HOW YOU BALANCE GETTING YOUR STORY WHILE WORKING COLLABORATIVELY WITHIN A GROUP.

I work with a team daily at Marketplace, and worked collaboratively with fixers, translators, and other reporters during my time in Egypt. At Marketplace, reporters regularly share sources and help each other with research and calls as time permits to make sure all of us get our stories to air on pretty intense deadlines. Working in Egypt as a freelancer, it was often necessary for me to report in teams with other journalists for safety and financial reasons, so I am comfortable "watching someone's back" as they gather what they need for a story, and having someone do the same for me.

HAVE YOU REPORTED FROM LATIN AMERICA?

No, I have not.

HAVE YOU PREVIOUSLY RECEIVED INTERNATIONAL GRANTS OR FELLOWSHIPS?

Yes

PLEASE LIST INTERNATIONAL GRANTS OR FELLOWSHIPS YOU RECEIVED IN THE LAST TWO YEARS

IWMF Great Lakes Reporting Fellowship to Uganda

HAVE YOU PREVIOUSLY COMPLETED HOSTILE ENVIRONMENTS AND/OR EMERGENCY FIRST AID TRAINING?

Yes

PLEASE LIST DATES AND SUMMARIZE TRAINING RECEIVED

IWMF (February 2015)

STATEMENT OF INTEREST

Please answer the following questions in your statement: Why do you want to report from the Latin American region? How will this reporting fellowship support your professional development?

The Adelante Fellowship to the Mexico-US border would provide a meaningful and timely opportunity to expand Marketplace's coverage of economic issues affecting the Latino and broader community here in the United States. It would also help me to maintain and further develop my foreign reporting skills and deepen my personal knowledge of a region that is crucial to my beat at Marketplace, the intersection of politics and the economy.

As we move closer to the 2016 election, we can expect issues of migration, both from Latin America and elsewhere, to continue their prominence in the rhetoric and policy coming out of Washington. Spending time in Mexico and along the border would make me much better equipped to cover these stories with the nuance and sensitivity I need to get beyond the headlines and avoid missing major points of cultural relevance.

In my six months at Marketplace, I've worked hard to increase the number of voices from underrepresented groups on our air, both as experts and examples of the impact economic policy has on the lives of individuals. I would use the Adelante Fellowship not only as an opportunity to report several stories, but also to build a more robust source list of people we can contact throughout the 2016 campaign and beyond to expand diversity in our coverage.

STORY PITCH

Provide 2-3 story pitches you would like to pursue if you are selected for the fellowship. The pitches must be consistent with the trip's theme of economic development and the human impact of migration, as well as the program's goal of new or under-reported narratives. Please note the trip to the U.S.-Mexico border will be based in Tijuana, Baja California and McAllen, Texas. Story pitches should focus on those locations.

Photographers, please explain your photographic approach, and how your coverage of the subject will differ from that previously done in the region. Address why this topic should be covered using photography.

Since the Mexico-US trip has stops in several border cities, I would like to look in depth at these cities as economic zones that reach across the border, sometimes to the detriment of trade and business. As evidenced by the recent cross-border bridge between Tijuana and San Diego, the linked economies of these regions can also generate unique solutions and business opportunities.

I would also like to dig deeper into the role of migration from Latin America (and Mexico, in particular) in the economy of the border region. From the \$1.6 billion appropriated in the just-passed budget deal for the resettlement of undocumented minors to the Latino-owned businesses generating tax revenue for border states, migration is having both an economic and human impact I would like to capture for our audience.

One of those stories could be “a tale of two workers”: going through a day in the life of two Latino workers in one of these border communities-- one documented and one not. This could explore the difference in work opportunities, pay, and expenses for the two. Another story could be about how the debate over raising the minimum wage is playing out in these communities, since, according to the U.S. Department of Labor, foreign-born workers are more likely than native-born workers to be employed in service occupations. Will it be a major issue in the election? We could also look at the economic opportunities for trade and businesses that are created when populations move across borders. Things like importing someone's favorite snacks from home, or starting business to cater to those resettling.

Marketplace is very supportive of my application for this program, and my editor and I have already brainstormed a longer list of story ideas. The show producers are excited about the potential for additional content from the region. From my last reporting fellowship with IWMF as a freelancer, I was able to get five stories on air in three different countries. I am confident with the support of the team at Marketplace and what I learned in Uganda, I can increase my output from this trip.

While I haven't taken any Spanish classes since college, if selected for this fellowship, I would be happy to immediately begin taking classes again to at least have a very basic level of conversational Spanish before the trip. This would allow me to better work with fixers and translators, and help break the ice in interviews.

According to the US Census Bureau, Latinos accounted for 8.4% of voters in the 2012 elections, and Pew estimates their share of the electorate will double by 2030. As a reporter covering the upcoming election and trying to cover the increasing diversity of this country, this fellowship would be an amazing opportunity to improve my reporting on both. I hope you will please strongly consider me for this program. Thank you.

PLANS FOR PUBLICATION

Please explain how and where you plan to publish the stories you produce from this trip, including conversations you have had with editors or agreements you have made with outlets.

Marketplace

PROVIDE TWO RECENT WORK SAMPLES (LINKS PREFERRED)

Please provide links. Photos are REQUIRED FOR PHOTOGRAPHERS. Please upload three (3) additional photography samples and a document with captions.

LETTER OF SUPPORT FROM YOUR EDITOR (STRONGLY PREFERRED)

Applicant must be able to show proof of interest from an editor or have a proven track record of publication by providing links to three recent stories you have produced, as well as a brief narrative about why these stories demonstrate your experience covering important and challenging issues in a diversity of environments and outlets.

Journalists who are full time staff at a news organization must submit a letter of support from their editor stating that they will be granted the necessary time from their news organization, not including vacation time, to pursue the fellowship opportunity if they are chosen.

ADDITIONAL REFERENCES (OPTIONAL)

HOW DID YOU HEAR ABOUT THE FELLOWSHIP?

Please select option

HAVE YOU PREVIOUSLY APPLIED FOR ANY IWMF OPPORTUNITIES?

Yes

PLEASE LIST WHICH OPPORTUNITIES

IWMF Great Lakes Reporting Fellowship- Uganda Feb. 2015