WHO WE ARE

The IWMF is a global nonprofit that supports women and nonbinary journalists. We are a bold and inclusive organization that meets journalists where they are with awards, reporting opportunities, fellowships, grants, safety training and emergency aid. We are one of the largest supporters of women-produced journalism in the world.

MEET THE WORLD’S MOST COURAGEOUS WOMEN JOURNALISTS

The IWMF’s Courage in Journalism Awards recognize remarkable women and nonbinary journalists who persist to report despite incredible odds. Since 1990, the Courage Awards have recognized more than 100 groundbreaking women journalists from 56 countries.

2023 HONOREES:

THE WOMEN OF THE WASHINGTON POST REPORTING ON UKRAINE (US & UKRAINE)
A groundbreaking group of 14 women reporting from the frontlines of war

MARÍA TERESA MONTANPO DELGADO (MEXICO)
Reporting on corruption in one of the world’s most dangerous places for journalists

SHIREEN ABU AKLEH (PALESTINE/US)
Shot and killed while covering Israeli raids on refugee camps, despite clear press ID

YALDA MOIAERY (IRAN)
Wallis Annenberg Justice for Women Journalists Award recipient, a freelance photojournalist arrested for reporting on civil unrest
70% OF WOMEN JOURNALISTS have experienced threats, harassment or attacks

78 WOMEN JOURNALISTS are currently detained worldwide

ONLY 26% OF AMERICANS have a favorable opinion of the news media

OPPRESSION OF A FREE PRESS, GENDER-BASED ATTACKS AND DISTRUST OF THE MEDIA REMAIN AT ALARMING HEIGHTS.
LAST YEAR, WE:

- Disbursed more than $2.4 million in direct support to 3,540 journalists in 67 countries, including $483,000 in emergency funding to 191 journalists in crisis.
- Awarded $630,000 in reporting grants to 214 journalists funding stories on underreported issues worldwide.
- Provided vital physical & digital safety training to 530 journalists & 20 newsrooms.
The IWMF has gathered leaders in media, arts, business and public relations to advance our work in Southern California and expand our support within the Los Angeles journalism community.

LOS ANGELES ADVISORY COMMITTEE: WILLOW BAY, CHAIR

Aileen Adams
Ted Boutrous, Jr.
Helen Boutrous
Danielle Carrig
Geoff Cowan
Cheryl Fair
Elena Hale
René Jones
Mary Kitchen
Cindi Leive
Katie McGrath
Kim Moses
Angella Nazarian
Lori Ordover
Jon Orszag
Marnie Owens
Lynn Povich
Emily Verellen Strom
Elizabeth Wiatt
Sara Wilson
Jessica Yellin
2023 LOS ANGELES EVENTS

Throughout 2023, the IWMF is producing a variety of events in the LA region, providing opportunities for sponsorship either individually or as a group.

JOURNALIST SAFETY TRAINING
AFTERNOON OF SEPTEMBER 12, 2023

Hosted by United Talent Agency, the IWMF will bring its unique safety training to the Los Angeles area to provide local journalists with skills to stay safe physically, digitally and mentally on the job. The event will be open to 20–30 journalists based in Southern California who will receive holistic, identity-conscious and trauma-informed training in a classroom setting.

ANJA NIEDRINGHAUS COURAGE IN PHOTOJOURNALISM AWARD
EVENING OF SEPTEMBER 12, 2023

Hosted by United Talent Agency, the annual Anja Niedringhaus Courage in Photojournalism Award ceremony will honor an exceptional woman or nonbinary photographer whose work reveals humanity within conflict-ridden or hostile environments. This 100-person, invite-only event will convene journalism professionals and media influencers to recognize how photojournalism shapes our understanding of global issues.
LA COURAGE IN JOURNALISM AWARDS

RECEPTION AT THE HOME OF WILLOW BAY | OCTOBER 25

An exclusive 60-person event hosted by Willow Bay, dean of USC Annenberg School for Communication and Journalism, providing an opportunity to meet the Courage Award winners in an intimate setting and hear their powerful stories. Past attendees include Rashida Jones, Olivia Wilde, Freida Pinto, Sophia Bush, Bela Bajaria, Maria Shriver and Connie Britton, amongst others. A minimum sponsorship of $2500 (IWMF Contributor) is required to attend.

CONVERSATION WITH AWARD WINNERS | OCTOBER 26

A 200-person gathering in partnership with Visionary Women, bringing together media, arts, philanthropy and technology professionals for panel-style discussions with this year’s Courage Awards winners. Hosted by Visionary Women co-founder Angella Nazarian, this curated event offers the opportunity to mix and mingle with industry leaders.
IWMF co-founder and esteemed broadcast journalist Judy Woodruff is this year’s IWMF Courage in Journalism Leadership Honoree. In addition to her role as a pioneer of the IWMF, Woodruff will be recognized for her contributions to gender equity in journalism, press freedom and impartial, award-winning news making.

Former Vice Chairman of Bank of America Anne Finucane is this year’s IWMF Courage in Journalism Event Chair. In addition to overseeing the strategic direction of the bank, Finucane is recognized for her position on the cutting edge of corporate and social responsibility initiatives advancing racial equity, opportunity and climate action.
OUR REACH
The IWMF receives more than 15 billion impressions each year through features in outlets including:

- The 19th*
- Aljazeera
- AP
- The Boston Globe
- Daily Beast
- Deutsche Welle
- Forbes
- The Hill
- Hollywood Reporter
- Los Angeles Times
- Ms. Magazine
- New York Times
- NPR
- PBS
- Poynter
- Reuters
- The Root
- USA Today
- The Washington Post
- The Wrap

THE IWMF’S FOLLOWING INCLUDES:

- 41K on Twitter
- 31K on Instagram
- 34K on Facebook
- 47K on TikTok
- 5K on LinkedIn
LOS ANGELES REGIONAL EVENT

SPONSORSHIP OPPORTUNITY | $150,000

JOURNALIST SAFETY TRAINING
- Official training sponsor
- Opportunity to address training attendees
- Recognition on printed materials
- Opportunity for customized digital security training for sponsor and/or their staff at a mutually agreed upon time

ANJA NIEDRINGHAUS COURAGE IN PHOTOJOURNALISM AWARDS CEREMONY
- Logo featured on all digital and printed materials, including the invitation
- Opportunity to speak during the awards ceremony
- Special mention in all press coverage of the event
- Opportunity to meet and speak with the local journalists after the training

LOS ANGELES COURAGE IN JOURNALISM AWARDS RECEPTIONS
- 8 tickets with reserved seating to exclusive Courage in Journalism Awards reception at home of Willow Bay
- Opportunity for a group photo with the host and Courage in Journalism Awardees at reception
- Acknowledgement from host during reception
- Logo featured in all Courage Awards digital and printed materials, including invitation sent to high profile individuals
- Premium recognition on Courage event press release and all IWMF social media platforms
- Opportunity to feature a brand representative during the program of Courage event at Bay home
- Opportunity to speak at Bay home event

BRAND VISIBILITY
- Logo and full-page ad included on IWMF’s website with avg. 15k views/month
- Profile in IWMF Annual Report featured on IWMF website, all social channels, and entire mailing list
- Logo featured in the IWMF general newsletter sent to a curated email audience of more than 27k subscribers
INVESTIGATIVE SPONSOR
$50,000
- 6 tickets with reserved seating to exclusive Courage in Journalism Awards reception at home of Willow Bay
- Opportunity for a group photo with the host and Courage in Journalism Awardees at reception
- Acknowledgement from host during event
- Listed in all Courage Awards digital and printed materials, including invitation sent to high profile individuals

BRAND VISIBILITY
- Logo and half page ad included on IWMF website
- Acknowledged on all IWMF social media platforms
- Recognition and logo featured in IWMF Annual Report featured on IWMF website, all social channels and entire mailing list

OPINION SPONSOR | $25,000
- 4 tickets with reserved seating to exclusive Courage in Journalism Awards reception at home of Willow Bay
- Opportunity for a group photo with the host and Courage in Journalism Awardees at reception
- Listed in all Courage Awards digital and printed materials, including invitation sent to high profile individuals
- Logo and half page ad included on IWMF website
- Recognition and logo featured in IWMF Annual Report featured on IWMF website, all social channels and entire mailing list

PRESS FREEDOM SPONSOR | $10,000
- 2 tickets to exclusive Courage in Journalism Awards reception at home of Willow Bay
- Opportunity for a group photo with the host and Courage in Journalism Awardees at reception
- Recognition in all Courage Awards digital and printed materials, including invitation sent to high profile individuals

METRO SPONSOR | $5,000
- 2 tickets to exclusive Courage in Journalism Awards reception at home of Willow Bay
- Listing on IWMF website
- Listing in IWMF Annual Report featured on IWMF website, all social channels and entire mailing list

IWMF CONTRIBUTOR | $2,500
- 1 ticket to exclusive Courage in Journalism Awards reception at home of Willow Bay
- Listing on IWMF website
- Listing in IWMF Annual Report featured on IWMF website, all social channels and entire mailing list

ADDITIONAL SPONSORSHIP OPPORTUNITIES
The Courage in Journalism Award events can also be individually sponsored. Other opportunities are available upon request; we are happy to work with you to fit your company’s needs! If you are interested in a custom opportunity or supporting the Courage activities in Washington, DC or New York City, please contact IWMF Development Director Krista Lewis at klewis@iwmf.org.
BY SPONSORING THE IWMF

You’ll join our network of supporters including:

NATIONAL PRESENTING SPONSOR

Iger Bay Foundation  Helen Bing  Bloomberg  Ted, Jr. & Helen Boutrous

Annenberg Foundation  CNN  Discovery  Hearst  Altman Kazickas Foundation

NBCUniversal  The New York Times  Quadrivium  The Walt Disney Company  MacArthur Foundation

The Washington Post  LIVE

WE LOOK FORWARD TO WORKING WITH YOU!

PLEASE CONTACT US AT:
CATHY JAMES | CATHY@JAMESGRP.NET | 818-262-1169

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